



शिक्षण प्रसारक मंडळी, पुणे  
**R. A. Podar College of Commerce & Economics**  
**AUTONOMOUS**

Matunga, Mumbai - 400 019

An 'A+' Institution as Accredited by NAAC  
Certified as 'Best College' by University of Mumbai

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**Program Specific Outcomes- M.Com (Business Analytics)**

<b>Program Specific Outcomes No.</b>	<b>At the end of the program, learners will be able to</b>
PSO 1	Acquire disciplinary knowledge in Analytics and Data Science, preparing them to meet the demands of businesses worldwide and making them business-ready professionals in analytics.
PSO 2	Gain disciplinary knowledge in Marketing, Retail Analytics, Finance and Risk Analytics, supply chain and logistics Analytics, social and web media analytics.
PSO 3	Apply problem-solving techniques using Data mining, predictive modeling and Time series forecasting and Machine learning
PSO 4	Strengthen their analytical reasoning through hands-on experience with software like Python, R, and Tableau.
PSO 5	Acquire research-related skills essential for conducting analytics projects.
PSO 6	Engage in reflective thinking to continuously assess and improve their analytical approaches.
PSO 7	Develop critical thinking to evaluate complex business scenarios and make informed decisions.